

Curriculum Vitae – Alon Rozen

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D.O.B: 1981

Marital Status: Married + 3

An expert in the field of crisis management and business continuity on the national level, lead the establishment of the Ministry of HomeFront Defense and its components.

CEO of ELEMENTS. A leading project management and strategic consulting company in Israel specializing in the fields of homeland security, crisis management, business continuity management (BCM), resilience and OT cyber security. The company's clients vary from leading firms in the private sector, both domestic and international, to the government sector. Amongst these are Coca-Cola Israel, Carlsberg Israel, Microsoft Israel, Netevi Israel (national transportation infrastructure company), Phoenix (one of the top three insurance companies), Israeli Ministry of Finance (ELEMENTS is one of the only two companies authorized by them in the field of BCP and OT cyber security) And many more start-ups, private and public companies.

Former VP Sales and Business Development - GENCELL Ltd. An Israeli innovation leading company worldwide in the fuel cell market. Developing a unique energy solution for critical assets in critical infrastructure for functional continuity.

Former Director General, Ministry of Home Front Defense, One of those responsible for the establishment of the Ministry of HomeFront Defense and its first Director General.

Former Chief of Staff, Deputy Minister of Defense, spearheaded the development of several concepts such as national resilience, national and municipal command and control and a national information system for the Israeli home front. Establishment of NEMA (National Emergency Management Authority) and the emergency radio communication network.

Former City Council Member, Yavne Municipality

Former Member of the Board of Directors of the Tel Aviv-Jaffa Academic College.

Member of the Board of Directors of Pitchon-Lev NGO.

BA Political and Social Science, Tel Aviv-Jaffa Academic College.

Alumni, ACYPL (US State Department Young Leaders Program)