Yarden Vatikay - Curriculum Vitae

**Professional Experience**

Unique experience in strategic communications on the national level; recently concluded over 11 years as founder and head of the National Information Directorate in the Prime Minister’s office and 25 years in some of the highest communication positions of the Israeli public service. In the course of his service he led the major national public campaigns and crises and worked closely with the highest levels in the diplomatic, political and security establishments and the local and international media. Extensive experience in communications preparedness for emergencies and hazards.

2019 Strategic-communications expert in the private sector

2008-2019 Head of the National Information Directorate, Prime Minister's Office. Worked under Prime Ministers Benjamin Netanyahu and Ehud Olmert

2003-2008 Head of Communications, the Jewish Agency for Israel and the World Zionist Organization

2001-2002 Media Adviser to the Minister of Defense

2001 Spokesperson for the Coordinator of Government Activities in the West Bank and Gaza Strip (COGAT)

1999-2000 Head of the Foreign Press Branch, Israeli Defense Forces (IDF), Spokesperson’s Unit

1998-1999 Head of the Military Correspondents Department at the IDF, Spokesperson’s Unit

1996-1998 Spokesman and Communication Liaison Officer of the IDF at the Central Command

1995-1996 Deputy Media Adviser to Prime Ministers Yitzhak Rabin and Shimon Peres

## Education

1999 M.A. in Political Communications, with honors, Tel Aviv University

1995 B.A. in Political Science, with honors, Tel Aviv University

Graduate of “Koteret” – Communications and Journalism College, affiliated to Tel Aviv University

## Languages

Hebrew - mother tongue

English - mother tongue level

**Current Military Service**

Lieutenant Colonel, IDF reserves

**Contact Info**

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